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The Christmas Gift Catalogue 1939. Relive The Vintage Days Of Christmas. Features A Selection Of Pottery, Cutlery, Glass Ware, Novelties, Toys, In Fact ... (Vintage Seasonal Digital Publications)



Synopsis

The Christmas Gift Catalogue 1939. Relive the vintage days of christmas. Republished in Kindle Format.

Letter to the reader

Dear Sir or Madam, We have pleasure in presenting to you our New Seasons Catalogue, and at the same time cordially invite you to organise a Xmas Club among your friends or relations. If you glance through the pages of this catalogue, we think you will appreciate that every confidence can be reposed in us, and you will be sure in the knowledge that our organisation and Record mean that you will have every support, and that the Club which you run will be a successful and remunerative one. You can feel confident in the fact that over 35 years of successful trading is behind every transaction which we handle for you and your friends or relations. We say that this is your opportunity because we offer you terms and satisfaction which are unequalled elsewhere. Quite naturally we are proud of the reputation which has been built up by this wonderful service. We can say with truth that many years of careful attention and application to the requirements of all customers has placed us in a position undisputed both for reliability and value. This new and enlarged Catalogue contains a magnificent range of high grade articles, every one of which has been selected with the greatest care to ensure that only the very best goods, and those of the highest quality are offered. You can select anywhere from these pages and be assured that you and your club members will be more than pleased. Every number is the very best of its kind, and is bought only from manufacturers in the first rank, whose reputation for quality is undisputed. You will notice in glancing through the pages that many of the articles bear names with which everyone is familiar. Through the many years we have been dealing with this class of business, we have been able to estimate the exact requirements of our customers. We can therefore state the goods we offer fulfill every possible requirement which this Season demands. The selection is better than ever, and well worthy of your perusal. The selection of Pottery, Cutlery, Glass Ware, Novelties, Toys, in fact everything for Xmas happiness are found in this Catalogue. In concluding, we extend to you a hearty invitation to form a Xmas Club, which we assure you is quite simple when you show the catalogue to your friends or relations. At the same time, we give you our assurance that everything will be done to make your Club successful. Yours faithfully, E F Dennis

Managing Director

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Customer Reviews

This is an English publication, but we can relate all the same (except for having to convert English pounds into U.S. dollars). I will take one of each item in the catalog, please! (wishful thinking). Wish there were more catalogs available to peruse, like this one, and enjoy the early part of the century up through the 1970's with gifts available at those times. I remember as a kid looking through the Christmas Catalog (a huge Sears or Montgomery Wards, maybe even J.C. Penneys) and "marking" each thing I would like with a magic marker. And how disappointed I was when I did not receive ALL I had marked! haha!!! The upsets of childhood ;) Anyone who likes looking at the popular items of the time will enjoy this catalog.

Not only will this book bring back very fond memories of days gone by it will also give the reader a good insight into what the department stores were like in that era. If you love nostalgia you will enjoy this book as I did.

A lovely peek into Christmas in 1939 England

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